Social Networks = Caring

Ownership  Feedback
Empower  Disseminate  collaborate
Fidelity  Communicate  Sustain
Scale Up  Share Success

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Social media is here to stay

Most popular sites

1.8 Billion
1.0 Billion
.5 Billion

78%
90%
2.5 Billion
Emoji facilitate more effective communication, they express emotion!

So What?

We've just rolled out #PBIS at our school.

Too bad for you! #PBISchat

Way to go! #PBISchat
People don’t care how much you **know**, until they know how much you **care**