PBIS + Social Media = AWESOME

6 Key Steps

ID Vision
- Identify where you are going & why people should care?
- Climate
- Behavior
- Learning
- Fun

Set Goals
- How will you measure success?
- Likes/Follows
- Shares
- Clicks/Links

Get Social
- Choose the best networks for you
- Facebook
- Youtube
- Instagram
- Pinterest
- etc...

Create Content
- Make it exciting and share worthy
- Stories
- Pictures
- Video
- Data Graphs
- Documents

Listen & Reply
- Engage and interact with your audience
- Retweet
- Reshare
- Connect
- Communicate
- Chit Chat 😊

Share
- Promote your networks...
- School website
- Newsletters
- Posters

FREE Handouts: koi-education.com/resources

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